



Glenwood Springs Tourism Promotion Board

Vision: *Be the preferred regional tourism destination.*

Mission: *To promote regional activities, attractions and events to increase tourism spending in Glenwood Springs.*

AGENDA

Wednesday, January 9, 2019

2:00 PM – 4:00 PM

Location: City Hall, Council Chambers, Glenwood Springs

2:01 PM ~ Call Meeting to Order: Trent Blizzard, President

Declarations of Conflicts of Interest

Approval of Tourism Promotion Board meeting minutes December 13, 2018

2:04 PM ~ 2018 Tourism Promotion Year-End Budget Wrap – Nancy Heard, Treasurer

2:15 PM ~ Hanging Lake Branding Proposal – Lisa Langer, Director of Tourism Promotion (requires motion from TP Board to request TPF reserves at January 17 city council meeting).

2:25 PM ~ 4th Quarter 2018 Dashboard – Marlene Neidert, Tourism Promotion Project Manager

2:30 PM ~ Presentation to City Council – Trent

2:40 PM ~ Department Update – Lisa & Marlene

- CTO International & Domestic Media Visits
- Upcoming Trade Shows & Summits
- Partner Reception & Presentation – January 17 at Vaudeville Revue
- Roaring Fork Valley Restaurant Week – February 2019

3:00 PM ~ Adjournment

Next Tourism Promotion Board Meeting

Thursday, February 14, 2019



City Hall Council Chambers, Glenwood Springs