



**Glenwood Springs Tourism Promotion Board**

**Vision: *Be the preferred regional tourism destination.***

**Mission: *To promote regional activities, attractions and events to increase tourism spending in Glenwood Springs.***



## **AGENDA**

**Thursday, February 14, 2019**

**2:00 PM – 4:00 PM**

**Location: City Hall, Council Chambers, Glenwood Springs**

**2:01 PM ~ Call Meeting to Order:** Trent Blizzard, Chair

**Declarations of Conflicts of Interest**

**Approval of Tourism Promotion Board meeting minutes January 9, 2019**

**2:04 PM ~ Point of Order: Board Etiquette** – Trent Blizzard, Chair

**2:10 PM ~ 2019 Assets Review (to date)** – Lisa Langer, Director of Tourism Promotion

**2:22 PM ~ Photo/Video Assets Proposal** – Lisa Langer, (requires motion from TP Board to request TPF reserves at February 21st city council meeting)

**2:30 PM ~ Department Update** – Lisa & Marlene Neidert, Tourism Promotion Project Manager

- Tourism Leadership Journey
- Social Media Goals & 4<sup>th</sup> Quarter Dashboard revision
- CTO Media FAM "Le Monde vu du Train" (French TV Travel Show featuring CA Zephyr)
- International Sportsmen's Expo / AAA Vacation Showcase
- Partner Reception & Presentation Wrap Up
- Hanging Lake Communications Team

**3:00 PM ~ Adjournment**

**Next Tourism Promotion Board Meeting**

**Thursday, March 14, 2019**

**City Hall Council Chambers, Glenwood Springs**