



Glenwood Springs Tourism Promotion Board

Vision: *Be the preferred regional tourism destination.*

Mission: *To promote regional activities, attractions and events to increase tourism spending in Glenwood Springs.*

AGENDA

Thursday, August 8, 2019

2:00 PM – 4:00 PM

Location: City Hall, Council Chambers, Glenwood Springs

2:01 PM ~ Call Meeting to Order: Trent Blizzard, Chair

Declarations of Conflicts of Interest

Approval of Tourism Promotion Board meeting minutes July 11, 2019

2:03 PM ~ City Council Funding Request – Lisa Langer, Director of Tourism Promotion

2:30 PM ~ Tourism Promotion Budget 2020 – Nancy Heard, Treasurer and Lisa Langer

2:45 PM ~ City Council Request for Opinion on 7th Street – Jenn Ooton, Assistant City Manager

3:00 PM ~ Department Update – Lisa Langer, Director of Tourism Promotion & Marlene Neidert, Tourism Promotion Project Manager

- Meltwater PR-Ninja Platform
- Hanging Lake and Trails PR Update
- AmericArt Documentary Filming
- IPW Follow-up
- Fall Creative for TX and CO

3:20 PM ~ Board/Staff Roundtable (Updates)

3:30 PM ~ Adjournment

Next Tourism Promotion Board Meeting

Thursday, September 12, 2019

City Hall Council Chambers, Glenwood Springs