



MINUTES

City of Glenwood Springs Arts and Culture Board Meeting of August 20, 2019 6:00 PM Glenwood Springs Community Center

1. Call to order: 6:19pm
2. Roll Call:
 - a. Staff: Brian Smith, Pat Miller, Cristi Newton
 - b. City Council Liaison: None Present
 - c. Board: Stefanie Davis, Bonnie Kratovil, Bryana Starbuck, Mary Noone
3. Citizen Comments:
 - a. None
4. Approval of July Minutes
 - a. Mary Noone made the motion to approve. Bryana Starbuck second. All approved, none opposed.
5. Events and Community Outreach – Pat Miller
 - a. Pat provided the board with a list of past, present and future events and gave a synopsis of each event. See attachment.
 - b. He gave a brief overview of the Event budget and his big dollar purchases this year to date.
 - c. Update on Community Art Center, programs being offered in the Center and facility maintenance being done.
6. Board Comments:
 - a. Stefanie:
 - i. Follow up on last month's agenda items.
 1. RMR –
 - a. Staff will keep the board apprised of any updates on this.
 2. Recruitment –
 - a. Bryana has been actively recruiting community members. She is keeping the google doc updated with who she is talking to and their responses. Here is the link to the stakeholder outreach list,
https://docs.google.com/spreadsheets/d/1p5iijtzKj_7qhtfjhh

[or-hFclFx4jwHbh4Lgb2hND3A/edit?usp=sharing](https://docs.google.com/document/d/1tS7I9-BQXv_oeEFBZo5KeDIXaLzdoIS67YdsJolLrng/edit?usp=sharing)

This is the link to the proposed letter/email for member recruitment...

https://docs.google.com/document/d/1tS7I9-BQXv_oeEFBZo5KeDIXaLzdoIS67YdsJolLrng/edit?usp=sharing

3. North Landing:

- a. The Board would like to coordinate a walking art tour to go with the unveiling of the new public art piece. Board members would like her opportunity to go see the new art piece and watch the artist as she works.
- b. Staff has been considering an art walk along Cooper Street that would encompass rotating art on a regular basis.

4. Art Plan:

- a. Staff are working on some addendums to the RFQ and hope to have it out by end of month.

5. Piano:

- a. Staff have decided to place the piano under the bridge on a trial basis to see how it goes. The board still feels like the location is not ideal and that the Plaza is getting too crowded.

b. Mary:

- i. Mary has an art piece that is displayed downtown in the alleyway near 8th and Cooper that is in need of maintenance. The piece may be beyond repair and need to be replaced.
 1. Questions about how to fund the replacement or restoration. Bryana suggested going after a DDA grant.
 2. Stefanie suggested that an expert be brought in to assess the condition of not only this piece but others in and around town.

c. Bryana:

- i. Rotating Art:
 1. Suggestion to implement a public spaces rotating art program for the Community Center and possibly City Hall. She suggested that board members review a similar program to the one she would like to create here, https://www.cityofmillcreek.com/city_government/boards_and_commissions/art_and_beautification_board/rotating_art. This is a scalable program.

7. Director Updates

- a. 6th Street landscaping: Bids came back double the projected amount for the landscaping of the roundabout and spaces. The board requested a presentation on the proposal for 6th street at the September meeting.

- b. Inactive Board Member: The board and staff have reached out several times and have not received any response. The board felt that even though they are inactive and not contributing that this member should be allowed to remain on the board until their term expires or someone else applies for their spot on the Board.
 - c. 7th Street Closure: Brain asked for the Boards input on whether 7th street should be open to vehicles or remain closed.
 - i. Bryana felt that it should be opened to one-way traffic with a bike lane. Another suggestion was to close it to traffic on weekends.
 - ii. Bonnie felt that allowing vehicles drive through takes away from the beauty of the area and that it should remain closed to cars. And that the City would be passing up a great opportunity if it were opened.
 - iii. There were some concerns about the pavers and the maintenance that traffic may create.
 - iv. Bonnie made a motion to recommend to City Council that 7th Street remain closed to vehicle traffic and be open to pedestrians and bike traffic. Second by Mary. All were in favor. None opposed.
8. Adjourn 8:31pm

Events Update Attachment

February –

- Art Center Open House
 - o February 2nd, 2019 11:00am – 2:00pm
 - o ~70 participants
 - o Showcasing all the classes and amenities our improved Art Center has to offer
- Daddy Daughter Dance
 - o February 8th, 2019 5:00pm – 8:00pm
 - o Sold out at 220 participants
 - o Bringing fathers and father figures together to celebrate their daughters with dancing, food and games.
- Special Krav Maga Event
 - o February 22nd, 2019 8:00am – 5:00pm
 - o 8 participants
 - o Demonstrating the importance of self-defense with special guests from Israeli Professionals

March –

- Completed revamping the Community Center's 32-page Summer Activities Guide – Explore
 - o In March 2018, we had a 12 page activities guide and in a year, we almost tripled that content. “Exploring” new departments within the city such as maintenance, park directories and improvements. Looking to expand the sponsorship piece of this guide for winter 2020 version.

April –

- Secured all 10 bands for our FAC event
- Yampah Mtn HS Prom
 - o April 19th, 2019 9:00pm-12:00am
 - o School run event hosted at the Community Art Center
- Sent brochure to printers for 750, full color copies of the brochure, went live April 22nd to market everything coming up in May.
- Boy Scout Planting Project
 - o April 30th, 2019
 - o ~14 Cub Scouts organized the planting of small trees on the Midland Hillside

May –

- Hanging Lake Ribbon Cutting
 - o May 1st, 2019 8:00am – 11:00am
 - o ~100 participants
 - o Commencing the shuttle service for the new hanging lake reservation system with speeches and refreshments at the welcome center and trailhead.
- Friday On Seventh

- May 31st, 2019 – August 2nd, 2019 4:00pm – 5:30pm
- ~30 participants at each event (some less, some more)
- Free music activation under the grand avenue bridge every Friday evening to encourage the happy hour crowd on Friday evenings to enjoy our downtown scene.
- May the Fourth
 - May 4th, 2019 3:00pm – 9:00pm
 - ~200 participants
 - The City of Glenwood Springs hosted a Star War's themed day of events in Downtown Glenwood. Any businesses that wanted to participate in the event would receive 500 complimentary pieces of candy to distribute to trick or treaters dressed in Star Wars apparel. After three hours of candy distribution, patrons were encouraged to join under the Grand Ave Bridge for an open air showing of Star Wars: The Last Jedi.

June –

- Continuation of Fridays on Seventh (4 concerts)
- Bike to Work Day
 - June 26th, 2019 7:00am – 9:00am
 - ~120 participants
 - Encouraging our patrons to Bike to Work/school in-order to cut-down on emissions, traffic and improve health within the community
- 80's Movie Night
 - June 27th, 2019 – August 1st, 2019
 - ~28 participants at each event (some less, some more)
 - Free, family friendly movie under the grand avenue bridge every Thursday evening. Families truly enjoyed this event because it supplemented for the lack of a movie theater, was free and could host kids/dogs.

July –

- July 4th
 - July 4th, 2019 5:00pm – 10:30pm
 - ~2000 participants
 - Free, family friendly event with a long standing tradition in Glenwood Springs celebrating our Nations freedoms, sacrifices and accomplishments. Live music, games, photo booth, sponsor activations and a laser show compile the day's activities.
- Continuation of Fridays on 7th (4 concerts)
- Continuation of 80's Movie Night (3 movies* no movie on July 3rd*)
- Day to Play
 - July 20th, 2019 10:00am – 3:00pm
 - ~200 participants

- Opening the doors of our Community Center facility to encourage potential new customers to join. This is also highlighting all the special activations we centralized around Parks and Recreation Month. The membership drive renewed/sold over 150 memberships.

August –

- Completion of the Fridays on 7th (1 concert)
- Completion of the 80's Movie Night (1 movie)
- Riverfest
 - August 3rd, 2019 9:00am – 3:00pm
 - ~160 participants
 - One of Colorado's largest river clean-up initiatives hosting it's 19th year of existence! A large, volunteer-based clean-up executed on the Glenwood Springs portions of the Colorado and Roaring Fork Rivers. Patrons raft, drive and walk the river to pull out any and all debris that is uncovered with erosion or littered by river users.
- Completed the Community Center's 32-page Fall Activities Guide – Explore
 - Sending to printers and hopefully have these back to distribute upon reopening the Community Center on September 2nd
- Appreciation Picnics
 - Boards and Commissions Picnic
 - August 8th, 2019 5:00pm – 7:00pm
 - ~45 participants
 - Bringing together our boards and commissions to celebrate everything they have accomplished and started over the past year.
 - Employee Picnic
 - August 9th, 2019 12:00pm – 2:00pm
 - ~200 participants
 - Bringing together our employees to celebrate everything they have accomplished and started over the past year.

Rest of the year –

- Bethel Plaza Dedication
 - October 4th, 2019 11:30pm – 1:00pm
 - 7th Street and Grand Avenue
 - Join the City of Glenwood Springs and DDA in a dedication of the 7th Street under bridge area as it is formally recognized as Bethel Plaza, in memory of former DDA Director, Leslie Bethel. Now that 7th Street construction is complete, Leslie's vision for the Bethel Plaza area has come to life. Come celebrate this space with a dedication ceremony, followed by a community lunch in Leslie's honor.
- Oktoberfest
 - September 28th, 2019 12:00pm – 8:00pm
 - 6th Street in-front of the Brew Garden

- Break out the Dirndls and Lederhosen!! The [City of Glenwood Springs, Colo. Government](#) and [Glenwood Springs Brew Garden](#) are celebrating Oktoberfest on 6th Street! This free, family friendly event brings together the best elements of a traditional German/Austrian Oktoberfest! Including [Glenwood Springs Brew Garden](#) refreshments from specially selected breweries, food vendors, contests with prizes and of course, LIVE MUSIC!
- Grand New Years Eve
 - December 31st, 2019 6:00pm – 12:00am
 - 7th Street and Grand Avenue
 - Looking to bring-in the New Years with music, fireworks and the whole family?!
The City of Glenwood Springs presents the 2019 Grand New Years Eve!