



MINUTES

City of Glenwood Springs Arts and Culture Board Meeting of November 18, 2019 6:00 PM Glenwood Springs Community Center

1. Call to order: 6:05 pm
2. Roll Call:
 - a. Staff: Brian Smith, Karstin Moser, Jenn Ooton
 - b. City Council Liaison: Shelley Kaup
 - c. Board: Stefanie Davis, Bonnie Kratovil, Bryana Starbuck, Mary Noone
 - d. Guests: Laura Kirk, Angie Anderson
 - e. Presenters: Amanda Golden with Designing Local
3. Citizen Comments:
 - a. None
4. Approval of October Minutes
 - a. Mary Noone made the motion to approve. Bonnie Kratovil second. All approved, none opposed.
5. Art Plan – Video Conference with Amanda Golden with Designing Local
 - a. Introductions
 - i. Arts & Culture Board members, city staff, council representative, DDA.
 - ii. Bryanna provided an overview of the Board's purpose, past accomplishments, and future aspirations.
 - b. What the board liked about Designing Local's proposal.
 - i. Diversity of clientele and participatory importance.
 - c. Question (Brain to Amanda): Can you tell us about your favorite plan your created for a community like ours?
 - i. Amanda: Each community is different which is why they rely on the expertise of the community through their input. Though, her favorite is one implemented in Duluth, Georgia. They wanted to use public art as a means economic growth, a way to develop their downtown area, and a tool to set themselves apart from neighboring communities that they were competing for resources with. Art and culture are now the center point of many of their public gathering places. Other favorite project is Essence of Athens plan.

- ii. Amanda: Least favorite projects involved disagreement between the public and decision makers or those projects where the client wants something that is not the best option.
- d. Jenn provided a background on our most recent sculpture acquisition and the grant obtained to make it possible.
- e. Question (Jenn to Amanda): Can you explain your experience with involving partners in the planning process?
 - i. Akron Cultural Plan example. There are about 40 partners involved in the planning process. They built their engagement list based on the partners' recommendations. Additionally, they used the partners as champions for specific recommendations that can out of the engagement.
- f. Question (Brian to Amanda): How do you incorporate funding strategies into the plan?
 - i. They will provide a section dedicated to recommendations for way to fund public art. Recommendations are based on ordinances around traditional funding sources (capital, general funds). Additionally, they'll provide information on grants, NEA programs, and foundations.
- g. Question (Shelley to Amanda): What is the process of getting to know the nature of Glenwood Springs?
 - i. First, they'll make a trip (2-4 nights) where they will do a tour with city staff, council and board members, schedule 45-minute back to back meetings with stakeholders (individuals and focus groups), go over the scope with the board and do a workshop to walk through developing what the vision is for the plan. Second visit (3-4 nights), facilitate engagement meetings. Third time they'll present to the recommendations to the public and/or council.
- h. Question (Stefanie to Amanda): How do you invite the public to come?
 - i. They rely heavily on the Arts & Culture board. They'll provide all the marketing (flyers, social media, emails, banners for websites, etc.) but they'll use the Arts & Culture board's list of locations, specific people, and groups/partners.
- i. Question (Stefanie to Amanda): How do you plan subject matter/guidelines?
 - i. Los Altos example. Los Altos wanted bronze children and changed their mind once they saw concepts. Theme and collection are talked about a lot during the process and the public's input is weighed.
 - ii. Donation and gift policy will be established so the city can weigh these donations/gifts and be selective.
 - iii. This reinforces why Glenwood Springs feels the need for a public art plan. We realized there is no policy on what public art should look like.
- j. Question (Mary to Amanda): What is the involvement of the local artists (planning and art sourcing)?
 - i. The use of local artists' work is dependent on the board's and public's recommendations. Local artists may be heard in separate stakeholders' meetings. Sometimes, the artist may even be the one to lead a meeting, be on a selection panel, or review committee.

- k. Bryana noted that we should consider our other guiding documents when developing this plan so there is a cohesiveness between all plans.
 - i. Defining integration of public art into open park land guidelines.
 - l. Question (Laura to Amanda): What is the next step?
 - i. Define scope with staff, get necessary approvals, complete agreement. Site visit in January. Amanda will send a google drive folder where we would compile all the necessary documents. We will need to develop the list of stakeholders.
 - m. Question (Shelley to Amanda): What is the length of this process?
 - i. With 2 meetings, typically 6-8 months.
 - ii. With 2+ meetings (more time on community education), still close to 6-8 month though price may fluctuate.
 - n. Question (Amanda to committee): Is the board interested in cultural programming being integrated into the plan?
 - i. Bryana – Yes, we should be incorporating cultural elements into this plan. Public art is a good start, but we would like some guiding direction on bringing in the culture side.
 - ii. Stefanie – Should be brought up in the public engagement.
 - iii. Amanda – If the broad conversation isn't had during this process about cultural programming, would the board like to see something in the implementation section about culture being integrated later?
 - 1. Jenn – Yes, but with consideration to time. City may be in planning fatigue considering how many plans we've recently developed.
 - 2. Laura – It's important not to dilute this plan with too many things when we could focus on a few items and make them strong.
 - 3. Amanda – If during the stakeholder meeting and public engagements there are requests for cultural programming, but the board is focusing mainly on public art, those recommendations will still be passed onto the city.
 - o. City and Board to provide Amanda a list of stakeholders to contact and our public art inventory document.
- 6. December meeting to be moved to December 10th from December 17th.
 - a. List of stakeholders will be compiled at this meeting to send to Amanda.
 - 7. Adjourn 8:05 pm